



Ethics and Core Values Charter

Professionalism

The key to better customer service the world over

Partnership

Partnerships built on trust and the long-term view help build transparent,
Balanced relationships with our opposite numbers

Team Spirit

To promote the spirit of enterprise, innovation and creativity,
strengthening bonds of solidarity and synergy

Value Creation

To increase profitability and financial strength, which are the keys to the
corporation's independence and continuing prosperity

Respect for the Environment

Respect for the environment for lasting improvement to the quality of life

Ethics

Ethical standards must apply to all, in order to make these values a
living reality in a climate of mutual respect